![kaleidacare - Smart. Caring. Software.]

CORPORATE FACT SHEET

In November 2018, Alpine SG invested in KaleidaCare as part of its strategic, nationwide market expansion strategy. With the acquisition earlier this year of Foothold Technology, the #1 EHR software provider in New York and New Jersey, and Exym, a leading EHR provider in California and the west coast, these combined companies will strengthen and address the EHR technology needs of the growing Behavioral Health and Human Services market.

LOCATIONS

- KaleidaCare (established in 1995) is one of the top, online, all-encompassing EHR solution designed specifically for the needs and requirements of social service organizations.

  Headquarters:
  2535 Brockton Drive, Suite 450
  Austin, TX 78758
  (800) 913-9883
  info@kaleidacare.com
  www.kaleidacare.com

- Exym, LLC (founded in 2004) is the leading EHR software provider for outpatient behavioral health clinics in California.

  Headquarters:
  1333 N. California Blvd., Suite 448
  Walnut Creek, CA 94596
  (714) 657-3500 x.106
  info@exym.com
  www.exym.com

- Foothold Technology (founded in 2000) is the leader in web-based software for EHR and human services in New York and New Jersey.

  Headquarters:
  36 E. 12th Street, 5th Floor
  New York, NY 10003
  (212) 780-1450 x.8003
  info@footholdtechnology.com
  www.footholdtechnology.com

MANAGEMENT TEAM

- Alistair Deakin, CEO, KaleidaCare
- Nick Horn, CEO, Exym
- Marlowe Greenberg, CEO, Foothold Technology
- Matt DeBeer, Founder & CTO, Exym
- Nick Scharlatt, Co-Founder, Foothold Technology

FUNDING & INVESTORS

- KaleidaCare, Exym and Foothold Technology are backed by Alpine SG, a group of market leading software companies funded by Alpine Investors, a leading private equity firm headquartered in San Francisco, CA.

- Alpine Investors, is a values-driven private equity firm with a mission to build enduring companies by working with, learning from and developing exceptional people.

TARGET MARKETS

- KaleidaCare is the software of choice for social service agencies providing foster care related services. As KaleidaCare's customer base expanded to more than 230 customers, the company's popular products have now encompass the residential treatment and behavioral health markets which are in the billions, with software as the leading segment.

- Exym targets the behavioral health segment of the EHR market with a primary focus on Californian out-patient mental health institutions. The company is also expanding into neighboring states including Oregon and New Mexico.

- Foothold Technology targets human services providers across the nation, in Guam, and Puerto Rico. The company's web-based application software is used by over 1,000 agencies to manage human services ranging from behavioral health, alcohol and substance use, to homelessness and housing for individuals and families, children and adults.

PRODUCTS AND SERVICES

- KaleidaCare prides itself on providing useful, easy-to-use, easy-to-learn, web-based care management and reporting software solution that is price sensitive to social service organizations.

- KaleidaCare's software helps users comprehensively manage the entire workflow of a client from referral to placement to discharge including full documentation, custom forms, reports, outcomes and billing services.

- Exym is a cloud-based EHR software solution for billing, documenting and managing behavioral health services.

- Exym supports best-in-class EDI integration with the LA County Department of Mental Health IBHIS system, the largest behavioral health information system in the nation, as well as leading health insurance claims systems. Exym is planning to develop EDI integrations with other CA County systems in 2018 and beyond.

- KaleidaCare and Exym offer comprehensive customer onboarding services, as well as world-class technical support for subscription users.

- Foothold AWARDS is a web-based electronic record-keeping application that is federally certified as both a Behavioral Health EHR software system and a Homeless Management Information System (HMIS) software package.

- AWARDS supports behavioral health, alcohol and substance use, intellectual and developmental disabilities, homelessness and housing, employment and training, seniors, veterans, and other therapeutic services to individuals and families, children and adults.

- AWARDS is HIPAA-compliant and offers full interoperability with any other federally certified system for participation in Health Information Exchanges (HIE) and Regional Health Information Organizations (RHIOs).

DEPLOYMENTS

- KaleidaCare's software is used by more than 230 different agency customers in 37 states and 4 countries. On a daily basis, over 1500 social service professionals use KaleidaCare's software to manage their various job duties.

- Exym has over 80 customers and is being used by more organizations in Los Angeles County than any other competitor offering.

- Foothold's AWARDS application is presently in use at over 1,000 provider agencies in 26 states, Guam, and Puerto Rico. The company works with more agencies in New York and New Jersey than any other EHR vendor.

KEY CUSTOMERS

- Omni Visions, Inc.
- SaintA
- Catholic Community Services
- Child Crisis Arizona
- Home of the Innocents
- New Horizons
- Caregiver of Tennessee
- Lutheran Services Carolinas
- Centerstone
- Children's Bureau
- Children's Hospital Los Angeles
- Penny Lane Centers
- Pathways by Molina
- Redwood Community Services, Inc.
- Optimist Youth Homes & Family Services
- Child & Family Center
- Alma Family Services
- Para Los Ninos for the Children
- Amanecer Community Counseling Service
- The Whole Child
- Catholic Charities
- Goodwill Industries
- Salvation Army
- Volunteers of America
- YMCA
- NYC Department of Homelessness (the Largest CoC in the US)

For more information, please call 800-913-9883 or email info@kaleidacare.com.
Visit us at www.kaleidacare.com.